

Innovation & Entrepreneurship Applicant Questionnaire

Dear \_\_\_\_\_ ,

Thank you for applying to the GMBA Innovation & Entrepreneurship Track. In order to effectively process your application, we would like to learn more about your interest in the track. Please reply to the following questions within the allotted spaces:

1. Why did you decide to apply specifically to this track?

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2. What are your expectations from the track (what specific knowledge and skills are you interested in acquiring)?

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3. What makes you a good candidate for the track?

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